

JOEY LANG

WEBSITE

Loeyjang.com

MOBILE

(970) 456-8034

EMAIL

LoeyJang@gmail.com

LINKEDIN

LinkedIn.com/loeyjang

EXPERIENCE

Art Director

LOEY

2018 - Present

Founded LOEY with launch of sterling silver jewelry line. Responsible for designing all branding assets including photo, video, packaging & social media advertisements

Co Producer

MadHappy x Columbia

Oct 2022

Co Produced a photoshoot for the MadHappy x Columbia winter collection campaign and lookbook -

Sourced locations, sourced AC & PA, scheduling & logistics

Production Assistant & Event Coordinator

MadHappy

Dec 2021 - July 2022

Planning and coordinating events for influencer PR trips to Aspen

Grip & Production Assistant

Kinetic Content x HBO

MAX

Feb 2022

Assisted in set up and takedown of tripods, electrical, & lighting at shoot locations for reality TV show pilot

Production Assistant

Matte Projects

Nov 2021

PA for MadHappy x Beats collab photo & video shoot

EDUCATION

University of Colorado

Boulder

2016 - 2020

Received a B.S. in Strategic Communications (Design, Branding, Advertising)

Minor in Business Entrepreneurship

PROFESSIONAL SKILLS

- Coordination
- Concepting
- Content development
- Production communication & Collaboration
- Team leadership & Direction
- Adobe creative suite: (Illustrator, Photoshop, InDesign, Premiere)

INTERESTS

- Skiing: Halfpipe: Grand Prix world cup circuit, Revolution Tour
 - 36th in the world (2018)
 - Top 50 in the world (2014-2019)
- Outdoors (backpacking, mountain biking, camping, surfing)
- Fashion & Streetwear
- Creative Direction